

What is a Manager?

A person responsible for controlling or administering all or part of a company or similar organization: "the sales manager".

A person who controls the activities, business dealings, and other aspects of the career of an entertainer, athlete, group of musicians



An individual who is in charge of a certain group of tasks, or a certain subset of a company. A manager often has a staff of people who report to him or her.

Manager Profile

Martin Tower



Characteristics- Optimistic, punctual, very friendly

Every day he checks the inventory and sales. He's the guy that gives everyone their schedules for the week for all workers. He checks up on everyone's task all the time.

Martin spent the first five years of his life living in a small town in Mexico called Juchitlan in the State of Jalisco. He watched her parents work two, sometimes three, jobs. As the oldest son of five children, Martin was managing her siblings at an early age. "I made sure that when my mother came home from work, the house was in order."

Skill #1

"Planning"

Good management starts with good planning. Your company will not succeed if you don't have a plan. You need a goal in order to have something going for your company so you can get there. You have to be able to figure out what to do every day, you can't let your company die it has to be new and fresh.



Skill #2

“Organize”



In order for your company to be successful you have to be organizing and have every worker prepared. If you're not organized everything will be scattered and misunderstood. You have to motivate your workers and have everyone trained for that specific job. Schedules have to be updated every time. The equipment need to be organized and have everything you need. Things have to make sense!

Skill #3

“Direct”

They know when to come in, what to play, and when to stop again. The conductor cues each section to make the music happen.

To direct is to tell people what to do so they can know where they have to be what do and what their job is.



DIRECT RESPONSE

Skill #4

“Monitor”



Make sure everything is going according to the plan. When it isn't going according to plan, you need to step in and adjust the plan, just as the orchestra conductor will adjust the tempo.

Making sure everything is going as planned.

