



Steve Jobs

1955-2011

Hector Carrillo

Orientation to Business

Early Life

- Born February 24, 1955
- Dropped out of College
- Established Apple



Apple

- Established in April 1, 1976
- Started in parents garage
- Created the “Apple Lisa”
- Management problems
- Resigned from Apple



NeXT Computer

- Founded by Steve Jobs 1985
- Was technologically advanced
- Responsible for the World Wide Web
- Profits in the millions



Pixar

- bought a Graphics Group 1987
- Later named Pixar Animation Studio
- First film was “Toy Story”
- Was an Executive Producer

P I X A R

A N I M A T I O N S T U D I O S





Return To Apple

- Apple bought NeXT for \$427 million
- Became CEO and Co-Founder
- Created MAC OS X And Other Products
- Only earned 1\$ a Year as CEO



Resignation

- Jobs resigned as CEO of Apple
- Became
- Apple stocks dropped 5%
- Disney stocks dropped 1.5%



Death

- Jobs was diagnosed with Pancreatic Cancer
- died October 5, 2011
- Legacy still lives on



Steve Jobs
1955-2011

