

Norwalk High School Exemplar Format

Designer's Name(s)	E-Mail
Kim Perry	kperry@nlmusd.k12.ca.us

Designer's Background:

NHS Business Education Teacher for 16 years.
BA in Marketing
Masters in Curriculum and Instructional Leadership

Description of the students this work is designed for:

Course: Orientation to Business Grade level(s):9-12

Design Qualities for this lesson:

Content and Substance	Affirmation
Product Focus	Affiliation
Organization of Knowledge	Authenticity
Clear and Compelling Product Standards	

Measurement:

Engagement Measure:

Students are given a survey on their engagement level during the Mock Interview Project.

Achievement Measure:

Students are evaluated on a Mock Interview Rubric by the teacher as well as by an "Observation" group.

Design Qualities

Context and Substance- National Business Education Standards Covered.

- I. Foundations of Communication**
Achievement Standard: Communicate in a clear, complete, concise, correct, and courteous manner on personal and professional levels.
- II. I. Self-Awareness**
Achievement Standard: Assess personal skills, abilities, and aptitudes and personal strengths and weaknesses as they relate to career exploration and development.

Content Sentence (Learning Objective):

Students will be able to recognize and emulate proper interviewing skills and techniques.

Product Focus- The focus will be on successfully completing a “mock” interview.

Organization of Knowledge- Students will have previously completed job applications, created resumes, and researched the steps to follow for a successful job interview. Students also have been shown, on video, examples of good and bad job interviews.

Clear and Compelling Product Standards- Students will be provided a rubric that clearly explains the standards for successfully completing the work.

Affirmation of Performance- Students will be interviewed in front of the teacher as well as a group of student “Observers”, who will all provide feedback to the student.

Affiliation – Students will work in groups of 3 to organize interview questions and then conduct the mock interviews.

Authenticity- Students understand that they will all be faced with a job interview someday and learning proper interview skills is an important step in meeting their career goals.