

Journalism

Ethics

TOP NEWS



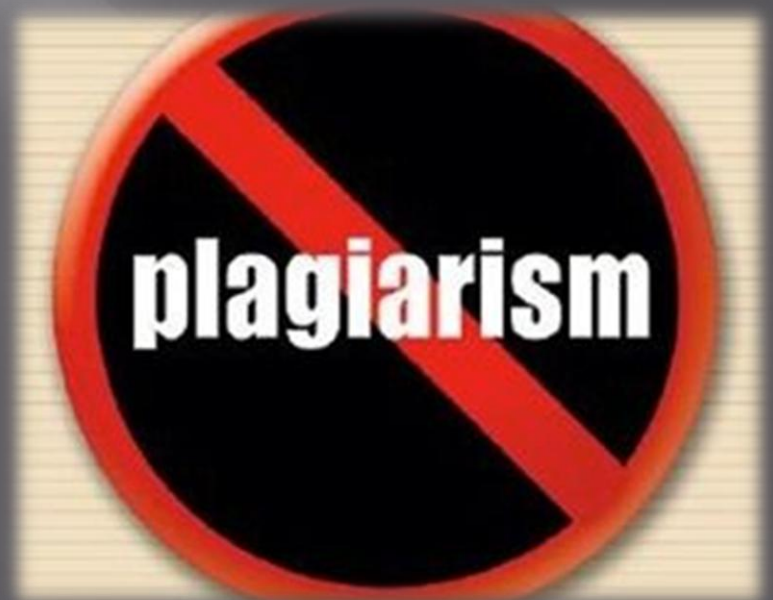
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Hilary

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Jaquise

1. Never Plagiarize



2. Avoid...

- ▣ Avoid stereotyping by race, gender, age, religion, ethnicity, geography, sexual orientation, disability, physical appearance or social status.



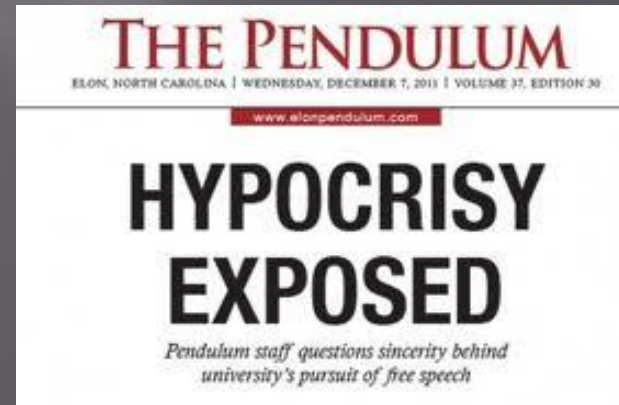
3. Be Sensitive...

- ▣ Be sensitive when seeking or using interviews or photographs of those affected by tragedy or grief.



4. Do not misrepresent...

- ▣ Make certain that headlines, news teases and promotional material, photos, video, audio, graphics, sound bites and quotations do not misrepresent. They should not oversimplify or highlight incidents out of context.



5. Show compassion...

- ▣ Show compassion for those who may be affected adversely by news coverage. Use special sensitivity when dealing with children and inexperienced sources or subjects.



Skit

- ▣ Issue: Jones Middle school is threatened by a attention-seeking crazy man, and a newspaper and local news station has to decide how to publicize the information without doing harm.